

Expression of Interest
Madhya Pradesh Tourism Board (MPTB)
Corporate Identification Number (CIN) – U75302MP2017NPL043078
6th Floor, Lily Trade Wing, Jahangirabad, Bhopal
Tel.: (0755) 2780600
www.tourism.mp.gov.in

EOI for Investors for the Development and Operations of 'Caravans in Madhya Pradesh

NIT No:3544/CS/MPTB/2024 System No: 2024_ MPTB _ 353131

Date: 25/06/2024

MPTB invites ***EOI from Investors for the Development and Operations of 'Caravans in Madhya Pradesh'***. Terms and Conditions can be downloaded from website www.tourism.mp.gov.in and [/https://www.mptenders.gov.in](https://www.mptenders.gov.in). For any other information, contact +91-9407057416 or e-mail. at cs.mptb@mp.gov.in
Last date for offline submission of EOI is 22/07/2024 15:00 hrs.

Managing Director

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EOI Fact Sheet

| Sr. No | Particulars | Details |
|---------------|--|---|
| 1. | Name of Issuing Authority | Madhya Pradesh Tourism Board Bhopal, Madhya Pradesh |
| 2. | Name of Engagement | EOI for Investors for the Development and Operations of 'Caravans in Madhya Pradesh' |
| 3. | Availability of the Document | The EOI Document is available and downloadable on following website: http://www.mptenders.gov.in All Subsequent changes to the EOI Document shall be published on the above-mentioned website |
| 4. | EOI Publish Date | 25/06/2024 at e-Procurement portal of GoMP: https://www.mptenders.gov.in/ |
| 5. | Pre-Bid Meeting date and place | 03/07/2024 at 15:00Hrs Madhya Pradesh Tourism Board 6th Floor, Lily Trade Wing Jahangirabad- 462008 Madhya Pradesh, India Email: cs.mptb@mp.gov.in |
| 6. | EOI Submission Start Date | 10/07/2024 from 17:00 Hrs onwards through Offline submission at Madhya Pradesh Tourism Board, 6th Floor, Lily Trade Wing, Jahangirabad, BHOPAL- 462008 (INDIA) |
| 7. | Last Date and Time for Submission of EOI | 22/07/2024 at 15:00 Hours through Offline submission at Madhya Pradesh Tourism Board, 6th Floor, Lily Trade Wing, Jahangirabad, BHOPAL- 462008 (INDIA) |
| 10. | Date, Time and Place of opening of EOI | 23/07/2024 at 15:00 Hours at Madhya Pradesh Tourism Board, 6th Floor, Lily Trade Wing, Jahangirabad, BHOPAL- 462008 (INDIA) |
| 11. | Date, Time and Place of Technical Presentation | Will be communicated to the Applicant |
| 12. | Proposal validity | Proposal should remain valid for 120 days from the proposal due date |
| 13. | For any Queries Contact Person Details | Company Secretary Madhya Pradesh Tourism Board 6th Floor, Lily Trade Wing Jahangirabad- 462008 Madhya Pradesh, India E-mail : cs.mptb@mp.gov.in |

DISCLAIMER

The information contained in this Expression of Interest document ("EOI") or subsequently provided to Applicants, whether verbally or in documentary or any other form by or on behalf of the Authority or any of its employees or advisers, is provided to Applicants on the terms and conditions set out in this EOI and such other terms and conditions subject to which such information is provided.

This EOI is not an agreement or an offer by the Authority to the prospective Applicants or any other person. The purpose of this EOI is to provide interested parties with information that may be useful to them in the formulation of their Proposals pursuant to this EOI. This EOI includes statements, which reflect various assumptions and assessments arrived at by the Authority in relation to the Agency. Such assumptions, assessments and statements do not purport to contain all the information that each Applicant may require. This EOI may not be appropriate for all persons, and it is not possible for the Authority, its employees or advisers to consider the objectives, technical expertise and particular needs of each party who reads or uses this EOI. The assumptions, assessments, statements and information contained in this EOI, may not be complete, accurate, adequate or correct. Each Applicant should, therefore, conduct its own investigations and analysis and should check the accuracy, adequacy, correctness, reliability and completeness of the assumptions, assessments and information contained in this EOI and obtain independent advice from appropriate sources.

Information provided in this EOI to the Applicants may be on a wide range of matters, some of which may depend upon interpretation of law. The information given is not intended to be an exhaustive account of statutory requirements and should not be regarded as a complete or authoritative statement of law. The Authority accepts no responsibility for the accuracy or otherwise for any interpretation or opinion on the law expressed herein.

The Authority, its employees and advisers make no representation or warranty and shall have no liability to any person including any Applicant under any law, statute, rules or regulations or tort, principles of restitution or unjust enrichment or otherwise for any loss, damages, cost or expense which may arise from or be incurred or suffered on account of anything contained in this EOI or otherwise, including the accuracy, adequacy, correctness, reliability or completeness of the EOI and any assessment, assumption, statement or information contained therein or deemed to form part of this EOI or arising in any way in this Selection Process.

The Authority also accepts no liability of any nature whether resulting from negligence or otherwise however caused arising from reliance of any Applicant upon the statements contained in this EOI.

The Authority may in its absolute discretion, but without being under any obligation to do so, update, amend or supplement the information, assessment or assumption contained in this EOI.

The issue of this EOI does not imply that the Authority is bound to select an Applicant or to appoint the Selected Applicant, as the case may be, for the Agency and the Authority reserves the right to reject all or any of the Proposals without assigning any reasons whatsoever and cancel the entire bidding process.

The Applicant shall bear all its costs associated with or relating to the preparation and submission of its Proposal including but not limited to preparation, copying, postage, delivery fees, expenses associated with any demonstrations or presentations which may be required by the Authority or any other costs incurred in connection with or relating to its Proposal. All such costs and expenses will remain with the Applicant and the Authority shall not be liable in any manner whatsoever for the same or for any other costs or other expenses incurred by an Applicant in preparation for submission of the Proposal, regardless of the conduct or outcome of the Selection Process.

GENERAL CONDITIONS

1.1 Information Provided

The **Expression of Interest (EOI)** document contains statements derived from information that is believed to be true and reliable at the date obtained but does not purport to provide all of the information that may be necessary or desirable to enable an intending contracting party to determine whether or not to enter into a contract or arrangement with MPTB in relation to the provision of services. Neither MPTB nor any of its directors, officers, employees, agents, representative, contractors, or advisers gives any representation or warranty (whether oral or written), express or implied as to the accuracy, updating or completeness of any writings, information or statement given or made in this EOI document.

1.2 Costs Borne by Respondents

All costs and expenses incurred by Recipients / Respondents in any way associated with the development, preparation and submission of responses, including but not limited to attendance at meetings, discussions, demonstrations, etc. and providing any additional information required by MPTB , will be borne entirely and exclusively by the Recipient / Respondent.

1.3 No Legal Relationship

No binding legal relationship will exist between any of the Recipients / Respondents and MPTB until execution of a contractual agreement.

1.4 Recipient Obligation to Inform Itself

The Recipient must conduct its own investigation and analysis regarding any information contained in the EOI document and the meaning and impact of that information.

Inviting Expression of Interest (EOI) from Investors for development and operations of
'Caravans Tourism in Madhya Pradesh'

1. About Madhya Pradesh Tourism Board (MPTB)

The Madhya Pradesh Tourism Board (MPTB) has been at the forefront of promoting and preserving the cultural, historical, and natural heritage of this vibrant Indian state. With its diverse landscapes and rich cultural tapestry, Madhya Pradesh offers a unique experience to travellers seeking an authentic exploration into the heartland of India.

Through its tireless efforts in promoting tourism across various sectors – be it historical sites, natural wonders or cultural diversity – the Madhya Pradesh Tourism Board has positioned itself as an exemplary model for destination marketing within India's thriving tourism industry.

The State inhabits a varied mixture of Tourism Routes and Themes which provide an exclusive positioning for the development of a niche segment of caravan tourism.

Madhya Pradesh, often referred to as the “Heart of Incredible India,” is a land of unparalleled beauty and historical significance. It is home to numerous national parks and wildlife sanctuaries, including the renowned Bandhavgarh and Kanha Tiger Reserves, making it a prime destination for wildlife enthusiasts. The state's rich cultural heritage is reflected in the historic city of Gwalior, the magnificent temples of Khajuraho, and the UNESCO-listed heritage sites of Sanchi.

Madhya Pradesh proudly presents an immersive journey through a land that epitomizes the essence of India's culture, history, biodiversity, and rural heritage.

Madhya Pradesh stands as a custodian of India's historical legacy. The UNESCO-listed Khajuraho Group of Monuments, a breathtaking ensemble of temples adorned with exquisite sculptures. It is a home to the iconic Sanchi Stupa, a symbol of Buddhism's profound impact on Indian history and the Gwalior Fort, a timeless testament to architectural brilliance.

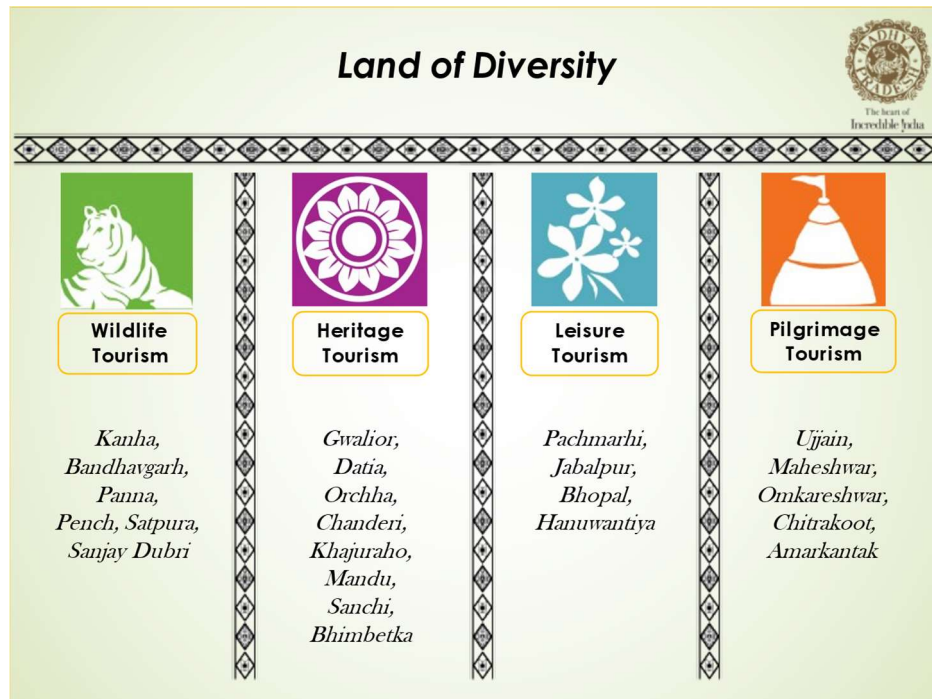
Madhya Pradesh's vibrant cultural heritage is a symphony of colors, rhythms, and timeless narratives. The world-famous Khajuraho Dance Festival, where classical dance forms narrate stories of love and devotion amidst the backdrop of stunning temple architecture. The state's music and dance traditions, including Gond, Bhagoria, and Matki, provide a glimpse into its diverse cultural tapestry.

The state is also known as the “Tiger State” of India, boasts an incredible array of attractions for travelers. It presents a paradise of untamed beauty, with the dense jungles of Bandhavgarh and Kanha Tiger Reserves, where the regal Bengal tiger reigns supreme. Pench National Park’s wilderness unveils a captivating mosaic of flora and fauna, offering unforgettable safari experiences.

The Gond art a soulful expression of India’s indigenous Gond tribe is an extraordinary art form that adorns walls, canvases, and everyday objects with intricate patterns and vibrant colours, mirroring the tribe’s deep connection with nature and their mythology. Gond’s artistry encapsulates not just artistic brilliance but also the rich storytelling traditions passed down through generations.

Madhya Pradesh often affectionately called the “City of Temples,” boasts a myriad of sacred sites that provide a window into India’s abundant spiritual and architectural legacy. Spanning from age-old stone carvings to tranquil riverside sanctuaries, every temple carries a tale of unwavering devotion and remarkable artistic craftsmanship. Among the noteworthy temples in the state are the Khajuraho Group of Monuments, the Mahakaleshwar Temple in Ujjain, the Omkareshwar Temple, the Bhojeshwar Temple, and the historic Sanchi Stupa.

By showcasing both iconic attractions and hidden gems alike along with responsible tourism practices; it successfully attracts domestic as well as international tourists year after year.



WILDLIFE TOURISM

Wildlife Tourism – Harmonious Coexistence

Madhya Pradesh is the “Tiger State of India” with

11 National Parks,

6 Tiger reserves

24 Wildlife Sanctuaries



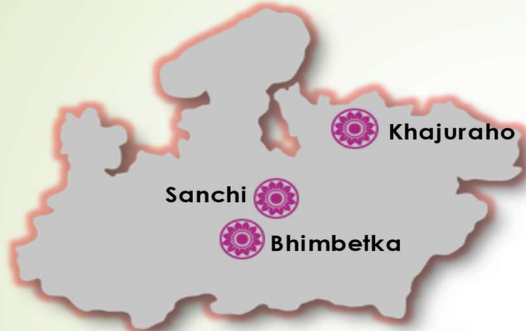




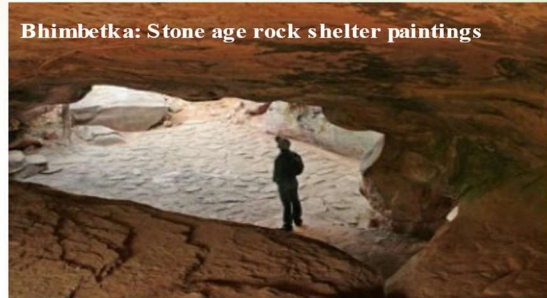
HEIRTAGE TOURISM

Heritage Tourism – That enthral the world

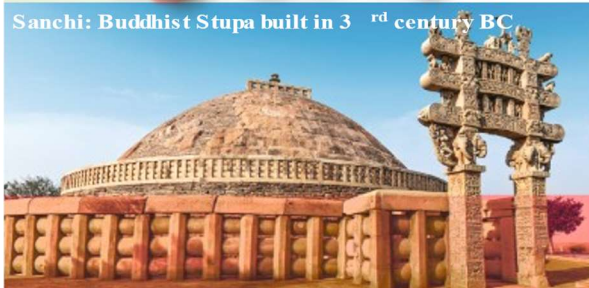
3 UNESCO World Heritage Sites



Bhimbetka: Stone age rock shelter paintings



Sanchi: Buddhist Stupa built in 3rd century BC

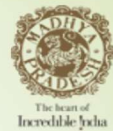


Khajuraho : Built 9th – 12th Century AD



Heritage Tourism – That enthral the world

Other Heritage Sites



Chanderi



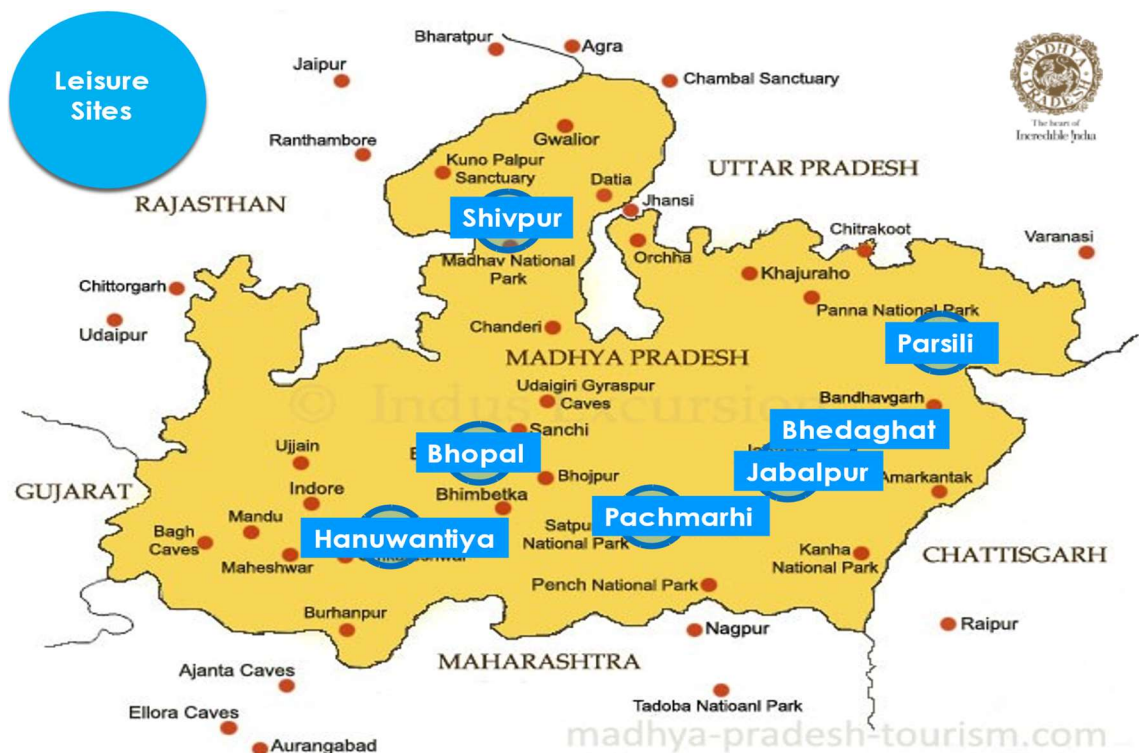
Orchha



Gwalior



LEISURE TOURISM



PILGRIMAGE TOURISM



NARMADA PARIKRAMA ROUTE

The inauguration programme of Narmada Parikrama was held in October 2022. In order to promote spiritual tourism, the tourism department manages this tour. In the State of Madhya Pradesh there are various touch points as indicated below in the map with Tours from Jabalpur to Jabalpur, Indore to Indore and Bhopal to Bhopal (all are 15 Days). The major points covered as cited below in the State of Madhya Pradesh are - Omkareshwar, Barwani, Rajpipla, Vamleshwar, Mithi Talai, Jhabua, Mandu, Maheshwar, Ujjain, Salkanpur, Jabalpur, Amarkantak, Mandla, Kareli and Hoshangabad.



With the natural tours/routes with a wide array of tourism spots/locations, the introduction of caravan tourism can be an added feature for the State Tourism and provide an innovative new way of travel for the International and Domestic Tourists.

2. Caravan Tourism in Madhya Pradesh

Madhya Pradesh has been increasingly recognized as a hub for adventure tourism due to its diverse natural landscapes and rich cultural heritage. The state's tourism board has been actively promoting adventure, wildlife, and eco-tourism as significant attractions for visitors. In response to the growing demand for unique experiences such as eco, adventure, wildlife, and pilgrimage tourism in remote areas, forests, deserts, and riversides where there is a shortage of accommodation infrastructure, the concept of Caravan Tourism has emerged.

Caravan Tourism provides an innovative solution to meet the increasing demand while ensuring adherence to quality standards and safety norms. It offers a flexible mode of travel that allows visitors to stay in remote or less developed areas where permanent construction may not be permissible or feasible. This approach aligns with the principles of sustainable tourism by minimizing the environmental impact while providing opportunities for immersive experiences in nature.

Caravan Tourism in Madhya Pradesh can cater to a wide range of market segments including young people seeking adventure, families looking for unique bonding experiences, senior citizens desiring leisurely exploration, and international tourists interested in off-the-beaten-path journeys. By embracing Caravan Tourism as an integral part of its offerings, Madhya Pradesh can further enhance its reputation as a diverse and inclusive destination for adventurous travellers.

3. Overview of Caravan Industry in India

The concept of Caravan tourism has gained immense popularity across the globe owing to the freedom and flexibility it provides, while holidaying vis-a-vis itineraries and accommodation. This would include vehicles viz. Recreational Vehicle (RV), Campervans, Motor Homes etc.

Ministry of Tourism, Government of India, defines Caravans as a unique tourism product, which promote family-oriented tours even in circuits/ destinations, which are not having adequate hotel accommodations. The vehicles are specially built to suit the need of the travellers for the purpose of travel, leisure and accommodation.

Ministry of Tourism, Government of India has published the guidelines for development and promotion of Caravan or Caravan camping parks for the state governments to adopt and promote the concept of Caravan Tourism within the state. Considering the need of the emerging concept of tourism,

Government of India has set up guidelines for setting up of caravan parks. The broad guidelines for operations of caravan parks are as:

- a. **Connectivity:** Caravan Parks to be well connected by fair-weather road from the main road
- b. **Licenses:** Caravan Parks shall have all the necessary trading licenses/ NOCs from concerned authorities including fire NOC
- c. **Insurance:** The entity shall have public liability insurance
- d. **Utilities:** Standardization of utilities like electricity, water and sewage connections to ensure compatibility with Caravan specifications in India
- e. **Safety & Security:** Safe and secure zones to be developed as Caravan Parks to ensure hustle free and stress-free environment for the visitors
- f. **Toilet facilities:** Separate toilet facilities for men and women to be developed within the park as per specifications provided by the Ministry in the guidelines
- g. **Others:** In case of Hybrid parks, the parking services and related services for caravans shall be separated from the wayside amenities, restaurants, general vehicle parking or accommodations, etc.

4. State Government's Interventions for Caravan Parks

In case of private participation, the local administration shall facilitate the agency setting up the caravan park for the following service sectors:

1. Waste disposal
2. Water supply
3. Electricity – Single phase & 3 phase connection
4. LPG connection from the nearest depot if possible
5. Other clearance/ NOC including NOC for fire safety

In addition, State Governments/ UTs would facilitate the upcoming caravan parks in the following ways:

1. Identifying the land banks for setting up of Caravan parks as per the proposed category
2. Single window clearance for all approvals required at the state level
3. Developing caravan parks through State Tourism Corporations/ Boards
4. Seamless movement of caravans in the roads and through interstate borders
5. Promote and market the caravan parks located in their region

5. Financial Assistance by Government of India to State Governments

Please note, there are certain provisions that the Central Scheme/Policy have provided to State Government for incentivizing Caravan Tourism. These policies and their features can be discussed for further utilization on caravan park projects as deemed fit by the Madhya Pradesh Tourism Board. These developments will be post taking into account the views/interests of all active stakeholders intending to participate and develop caravan park in Madhya Pradesh.

The Government of India provides financial assistance to state governments and UTs for setting up of Caravan parks as well as procuring caravans for the purpose of tourism. The financial aid provided by the government is as follows:

1. For Caravan Parks

100% Central Financial Assistance (CFA) under the scheme “Product/Infrastructure Development for Destinations and Circuits” on components admissible in the scheme will be provided to the State Government/ UTs to develop caravan or camping parks on Government/ Corporation land.

2. For Caravans

CFA of 25% shall be provided for purchase of Caravans to State Governments/ UTs

6. Scope of Work

1. Providing caravans for operation across Madhya Pradesh.
2. Providing staff such to operate and maintain the caravans.
3. Developing itineraries for caravan trips.
4. Managing reservations and bookings, including handling inquiries, confirming bookings, and arranging check-ins/check-outs.
5. Ensuring the caravan is properly maintained and in good working condition.
6. Providing excellent customer service by addressing guest needs, resolving issues or complaints, and offering assistance during their stay.
7. Conducting thorough inspections of the caravan before and after each trip/rental period to ensure cleanliness and proper functionality.
8. Handling financial transactions such as collecting fees and charges, security deposits, or processing refunds if necessary.
9. Marketing the caravan to attract potential renters through various channels like advertisements or online platforms.

Please note that this scope of work is only indicative and not exhaustive.

7. Who Should Submit EOI?

- a. The applicant may be a regional/national / International Tourism sector operator/player with a proven track record in implementing tourism projects commensurate with the size and nature of the proposed project.
- b. The applicant may be a regional/national/international business house, established firm /company, or HNI who is interested in setting up their operations within the proposed area.
- c. The applicant is required to have positive net worth* in the last 3 financial years (Statutory Auditor/Chartered Accountant Certificate copy to be attached along with Turnover details)

****Net Worth shall mean sum of Subscribed and Paid up Equity and Reserves from which shall be deducted the sum of Revaluation Reserves, Miscellaneous Expenditure not written off and reserves not available for distribution to Equity Shareholders.***

- Below are the basic specifications, that for Campervans/ Caravans required for Operation of the project:

Specifications

The specialty-built vehicles being used for the purpose of travel, leisure and accommodation would be termed as Caravan or Campervans and would include vehicles such as RVs, Campervans, Motor homes, etc. with the following minimum features:

- a. Sofa cum bed for 2 pax
- b. Kitchenette with fridge and microwave oven
- c. Toilet cubicle with hand shower and sufficient freshwater storage
- d. Partition behind the driver
- e. Communication between passenger and driver
- f. Air-conditioning (desirable)
- g. Eating table
- h. Audio/ Video facility
- i. Complete charging system- external and internal
- j. GPS- (desirable)
- k. Vehicle to be Bharat Stage II compliant.

8. SELECTION PROCESS

This EOI is published only with the purpose of collecting information from interested parties/operators and MPTB reserves the right to proceed with the Project on PPP basis. However, the applications received shall be reviewed carefully and interactions with the applicants may be hosted before finalization of the terms and conditions of the Project and further bidding process.

8.1 Purpose of Expression of Interest (EOI)

The basic objective of this EOI is to understand the market dynamics and formulate the subsequent steps based on the inputs received from the interested parties/adventure sports operators/tourism sector operators on the project sizing, project structure, commercial structure and development model.

There is also a need to seek clarity in the matter as to whether the project would have takers for the entire parcel of the entire land through a single developer or would need to be developed in smaller chunks of land through multiple developers.

8.2 Application Procedure

Interested applicants may submit their Expression of Interest in the format duly filled and signed with required enclosures as per the stipulated timelines in the EOI Fact Sheet.

Nodal Officers for information about the EOI

For any additional information pertaining to this EOI, the following MPTB officers/ Transaction Advisor may be contacted.

MADHYA PRADESH TOURISM BOARD (MPTB)

Company Secretary (C.S.)

6th Floor, Lily Trade Wing Centre, Jehangirabad, Bhopal, 462008

Phone: +91 94070 57416

E-mail: cs.mptb@mp.gov.in

General Terms and Conditions

In addition to the points contained in the foregoing sections, the following terms and conditions shall also apply:

1. All costs incurred by the applicants in making this offer in providing clarification or attending discussions, conferences, or site visits, stationery cost, and any other expenses should be borne by the Bidders and will not be reimbursed by MPTB or transaction advisors.
2. Incomplete documents without necessary details shall not be considered.
3. The language for submission of the document shall be English.
4. The enclosed Schedules should be filled in completely and wherever not applicable it should be written as Not Applicable (NA).
5. The person signing the document submitted on behalf of the bidder shall enclose Power of Attorney duly authorized and notarized. The Power of Attorney shall be backed by a copy of the board resolution in case of Company/declaration signed by all partners in case of Firm of the bidder in his/her favor.
6. Financial data, project costs, the value of works, etc. should be given in Indian Rupees only.
7. MPTB reserves the right to accept or reject any application or suggestion without assigning any reason.
8. The information furnished must be sufficient to show that the applicant is capable in all respects to successfully completing the envisaged work.
9. The document is not transferable.
10. While submitting the schedules duly filled in, the bidder shall enclose the latest copies of brochures and technical documentation giving more information about the applicant.
11. In case the applicant intends to give additional information for which specified space in the given format is not sufficient, it can be furnished in an enclosed sheet.
12. All the corrections and writings should be signed by the applicant.

13. MPTB reserves the right to cross-check and confirm the information details furnished by the applicants in the EOI document.
14. Subsequent processes of RFQ and RFP need not remain confined only to the persons who respond to this EOI.
15. MPTB reserves the right to accept or reject any or all the offers and reserves the right to postpone and/or cancel or shortlist the bidders for the issue of Bid Documents without assigning any reason whatsoever.

FORMATS FOR SUBMISSION OF EXPRESSION OF INTEREST

Expression of Interest (EOI) for development and operation of Caravan in Madhya Pradesh

FORM - A

DECLARATION REGARDING ACCEPTANCE OF TERMS & CONDITIONS CONTAINED IN THE EXPRESSION OF
INTEREST (EOI) DOCUMENT

To

Managing Director
Madhya Pradesh Tourism Board (MPTB)
Official Address: Madhya Pradesh Tourism Board (MPTB)
6th Floor, Lily Trade Wing Centre, Jehangirabad, Bhopal, 462008
Phone: +91 94070 57416

E-mail: cs.mptb@mp.gov.in

Sir,

I have carefully gone through the Terms & Conditions contained in the EOI Document [No _____] regarding applications for Expression of Interest (EOI) from interested firms/companies for the development and operation of 'Caravans in Madhya Pradesh.' I declare that all the provisions of this EOI Document are acceptable to my Company/ Consortium. I further certify that I am an authorized signatory of my company and am, therefore, competent to make this declaration.

Yours truly,

Signature:

Name : _____

Designation : _____

Company : _____

Address : _____

Expression of Interest (EOI) for the Development and Operations of 'Caravans in Madhya Pradesh'

FORM – B
DECLARATION REGARDING CLEAN TRACK RECORD

To

Managing Director

Madhya Pradesh Tourism Board (MPTB)

Official Address: Madhya Pradesh Tourism Board (MPTB)

6th Floor, Lily Trade Wing Centre, Jehangirabad, Bhopal, 462008

Phone: +91 94070 57416

E-mail: cs.mptb@mp.gov.in

Sir,

I have carefully gone through the Terms & Conditions contained in the EOI Document [No_____]
regarding applications for Expression of Interest (EOI) for the development of 'Caravans in Madhya Pradesh'. I hereby declare that my company/ Consortium has not been debarred/blacklisted by any Government / Semi-Government organizations. I further certify that my company has authorized me to make this declaration.

Yours truly,

Signature : _____

Name : _____

Designation : _____

Company : _____

Address : _____

Expression of Interest (EOI) for the Development and Operations of 'Caravans in Madhya Pradesh'

FORM – C

1. GENERAL INFORMATION (TO BE FURNISHED FOR THE SINGLE BIDDER/EACH MEMBER OF THE CONSORTIUM SEPARATELY)

1. Name of the Firm / Company:
2. Type of Firm / Company (Proprietary/Partnership, Private Ltd. Co. / Public Ltd. Co., etc.):
3. Details of Main Business:
4. Date of Incorporation/ Commencement of Business:
5. Registered Office:
6. Postal Address:
7. Contact / Fax/email:
8. Details of Proprietor / Partners / Directors etc.:
9. Details of Contact Person for this EOI (Give names, office & residence addresses, Telephone, Fax, Email, etc.)
10. Details of Registration of Firms / Company etc.:

(Note: Certified copy of certificates for Date of Incorporation, Commencement of Business shall be submitted. In the case of a partnership Firm, a Certified True copy of the Registration Certificate shall be submitted)

Signature of Applicant (with seal)

**by a person having the necessary authorization/power of attorney to do so on behalf of the firm/company etc.*

11. Annual Turnover, Profit after Tax Statement of the last three financial years

(Annual Turnover, Profit after tax statement of the applicant for the last three financial years to be provided, duly certified by the statutory auditor/Chartered Accountant)

| S. No. | Financial Year | Annual Revenue (INR Crore) | Profit After Tax (INR Crore) | Net Worth (INR Crore) |
|-------------------|-----------------------|---------------------------------------|---|----------------------------------|
| 1 | | | | |
| 2 | | | | |
| 3 | | | | |

Enclose Audited Annual Accounts for the last three financial years

Note: Net Worth shall mean sum of Subscribed and Paid up Equity and Reserves from which shall be deducted the sum of Revaluation Reserves, Miscellaneous Expenditure not written off and reserves not available for distribution to Equity Shareholders.

Signature of Applicant (with Seal)

*by a person having the necessary authorization/power of attorney to do so on behalf of the firm / company etc.

Form D: Concept Note

To,

Dated:

Managing Director

Madhya Pradesh Tourism Board 6th Floor, Lily Trade Wing Jahangirabad

Bhopal (M.P.)-462008

Ref: "Expression of Interest (EOI) for the Development and Operations of 'Caravans in Madhya Pradesh'

In response to the EOI Document Reference No. _____/2024 dated _____ for captioned subject, we have prepared a concept note which is attached herewith. The concept note is prepared in good faith, after understanding the EOI document and requirements of MPTB.

Name of the Applicant: _____

Authorized Signatory: _____

Seal of the Organization: _____

Business Address: _____

Date: _____

Place: _____

Vide Board Resolution dated _____

Note: The concept note to be prepared and submitted by the Applicants should not be more than 40 pages.

Each of the Applicants will be invited for the presentation on their proposed concept to MPTB and its representatives, schedule for which will be intimated subsequently.

FORM - E
PROJECT ASSESSMENT & DEVELOPMENT QUERIES

Apart from the inputs and concept note, we request you to kindly address the below mentioned queries in detail and highlight your opinion/experiences. This part will provide us with valuable inputs to help us plan the development of this project in alignment with the market inputs and develop a niche tourism market for the state of Madhya Pradesh.

1. Please provide your inputs on developing solely a central caravan park hub in Bhopal (any other central location). What will be the advantages and disadvantages of the development of an isolated caravan park versus a Hub and Spoke Model.
2. Kindly comment if there should be development of an independent caravan park as asked in previous question, along with a network of small areas (hub points) with facilities across Tourism Hotels/Resort establishments across the State of Madhya Pradesh. Will this main central hub development along with support small areas (hub points) be a better and more efficient development model?
3. Please elaborate in detail on the facilities requirements in the Caravan Park and other network areas (hub points) that are required for successful functioning of the caravan and their travels across state of Madhya Pradesh.
4. Please provide your inputs on the extent of activities that can be developed in the caravan park – central hub. Will it be a more prudent step to include an international scale development which might include activities like Parking bays, Adventure Playground, Sports Areas (Basketball Court – full/half size, Mini Golf, Volleyball, Futsal, Indoor Games), BBQs, Camp Kitchen, Conference Facilities, Bathroom areas including Laundry, Kids Activities, Nature Walks, Sewage Dump Point, Tourist Bookings &/or Information Centre.
5. Also, please let us know the list of facilities which could be developed in the caravan parks for residing purposes i.e. tented accommodation, cottages, hutments etc. or should the idea be developed for provisioning of guests in the hotel properties of the tourist corporation with exclusive tie – ups.
6. Please provide details on any support required in terms of approvals for stationing and running caravan operations in the State of Madhya Pradesh. Kindly list the approvals required from Government Institutions and the details on their requirements (RTO, Tourism Board etc).
7. Kindly update on the insurance and liability standards that will be maintained for the operations of caravans.
8. Please highlight the main factors with your experience/understanding of the caravan tourism that will aid in the successful operations and development of this caravan park in Madhya Pradesh.

Thank you

For more information

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